

The Global Green Initiative
Transportation in Transformation
The FedEx Institute at The University Memphis
Memphis, Tennessee
April 20-22, 2009

Technology Showcase “TechSpace”

Companies and organizations on the leading edge of green technology implementation for the global transportation and supply chain industry will want to take advantage of the Global Green Initiative’s Indoor and Outdoor Technology Showcase options. From hybrid vehicles to ERP solutions for green compliance management, the FedEx Institute at The University of Memphis provides a world class venue to showcase best of class solutions to decision makers from around the world.

Private companies, public and government organizations and educational entities are encouraged to participate by selecting from among the following options:

Technology Showcase – Indoor Interactive Display Area (Booths C1 – C13)

Located in the middle of the conference delegate flow areas between conference sessions and the Outdoor Technology Showcase. Suitable for conventional exhibit booth displays and table top exhibits.

Technology Showcase – Outdoor Display Area (Spaces 1A, 2A, S1-S7, E1-E5, B1-B9, B11-B15)

Oversized display spaces immediately adjacent to and surrounding the state of the art FedEx Institute Building, these expansive spaces are designed to accommodate everything from hybrid vehicles to working mechanical exhibits. All spaces are large enough to accommodate assemblage of tenting and customized exhibit company furnishings. Spaces available in multiple configurations to suit exhibitor requirements.

The Green Technology By-Way connects the FedEx Institute to the heart of the University of Memphis campus and is the main thoroughfare for some 20,000 students and visitors to the Institute.

Added Bonus to Showcase Participants: All Technology Showcase indoor and outdoor display areas will be open to the public and advertised in and to Memphis’s leading business organizations and logistics publications

Preview and complete the ***Technology Showcase Reservation Form*** to reserve your prime space today.

The Global Green Initiative: Transportation in Transformation
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Technology Showcase Reservation Form

Exhibiting company "Exhibitor" listed below wishes to reserve the following exhibit space(s) as described herein at The Global Green Initiative – Memphis Conference, FedEx Institute, April 20-22, 2009. A 50% deposit is due at time of order with the balance due at the time of exhibitor move in, on or before April 20, 2009. **Refund or cancellation policy:** a 50% refund will be extended on all exhibitor commitments cancelled on or before April 1, 2009. No refunds after April 1, 2009. Please refer to the Technology Showcase diagrams and indicate your exhibit space preferences below:

	Location Reference	Space Dimension	Total Sq. Ft.	Rate Per Sq. Ft.	Price per Unit	Space Preference (List 3)	Total Amt Due
<i>Indoor Interactive Display Area</i>	C1 - C13	8 X 10	80	\$17.50	\$1,400.00	_____	_____
<i>Outdoor Display</i>							
Elipse	E1 - E5	16 X 24	384	\$4.50	\$1,725.00	_____	_____
Green Technology	B1 - B17						
By -							
Way		12 X 18	216	\$3.50	\$750.00	_____	_____
Showcase -							
Anchor	A1; A2	36 X 45	1620	\$3.10	\$5,025.00	_____	_____
Showcase -							
Regular	S1 - S7	21 X 24	504	\$5.00	\$2,500.00	_____	_____
Order Total:							_____

Additional Exhibit Space Needs: _____

* A Decorator Service Kit and Planning Guide will be sent to all confirmed Exhibitors

Company Name: _____
Contact: _____ **Email Address:** _____
Street Address: _____ **City:** _____
State or Province: _____ **Country:** _____ **Postal or Zip Code:** _____
Company Website Address: _www. _____
Phone No.: _____ **FAX No.** _____

Please FAX or mail completed application and order form to:

The Foundation for Global Mobility, Inc.
4806 Calais Court, Suite 100
Marietta, Georgia, USA 30067
FAX : 770-321-6922
Email: info@gmfoundation.org

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Technology Showcase "TechSpace" Exhibiting Company Participant Terms and Conditions

Payment and Space

All exhibitor account must be paid in full prior to the exhibitor being permitted to move into the exhibition area at The FedEx Institute on April 20, 2009. Conference management reserves the right to alter or change the space assigned to an exhibitor to an equivalent area or location and shall work with exhibitor in advance on a mutually acceptable alternative should the need arise.

Cancellation and Refund

Either party may cancel this Agreement by delivering written notice to the other. All cancellations must be acknowledged by the receiving party within 24 hours of submittal. By canceling this agreement, exhibitor releases all claims to the rented or reserved space. Conference management thereafter may re-rent space to other parties. If exhibitor cancels prior to April 1, 2009, a 50% refund will be paid. There will be no refunds of exhibit fees after April 1, 2009.

Subletting

No subletting of reserved space by exhibitor in whole or in part is permitted without the written permission of Conference management. Sublet definition includes sharing, donating, or otherwise permitting any other person, firm or organization to utilize exhibitor's reserved space(s).

Character of Exhibits

Conference management reserves the right to bar or cause the removal of any display or product/promotional material that Conference management, in its sole discretion, deems not suitable for the exhibition. This prohibition includes, but is not limited to, decorations, attire, printed matter, advertising, souvenirs, catalogs and any other item(s) that Conference management deems would have an adverse effect on the exhibition, Conference or its sponsoring organizations.

Installation and Construction

Exhibitor agrees that it will confine its display to its rented area and to comply with the general design and dimensional requirements and limits as set forth in the Conference service kit or as required by The FedEx Institute.

Staffing, Maintenance and Removal of Exhibits

Exhibitor agrees to have one or more of its representatives present at its exhibit during official exhibit show hours. Exhibitor agrees that it will not remove its exhibit until the official move out time designated by Conference management.

Liability and Insurance

Exhibitor agrees that The Global Green Initiative Memphis Conference; The Foundation for Global Mobility, Inc.; The FedEx Institute; The University of Memphis and all Conference sponsoring organizations, shall not be liable to exhibitor for injury or death of persons or damage to property unless caused proximately by the gross negligence or willful misconduct of officers, employees or servants of the above named entities. Exhibitor agrees that it will indemnify and The Global Green Initiative-Memphis Conference, The Foundation for Global Mobility, Inc.; The FedEx Institute and The University of Memphis and hold all named parties harmless against loss/expenses, attorney's fees, and reasonable costs of litigation on account of claims by third parties based on the acts or omissions of exhibitor and/or exhibitor's agents, servants or contactors, in connection with exhibitor's construction, maintenance, operation, dismantling and removal of its exhibit.

The Global Green Initiative, FedEx Institute, April 20-22, 2009

Technology ShowCase Exhibitor Terms and Conditions

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Liability and Insurance, continued

Exhibitor agrees that it will maintain and will require all contractors or subcontractors it uses in conjunction with its exhibit, to maintain, at its and their expense, the following insurance written with carriers licensed to write such insurance in the State of Tennessee, which shall be reasonably satisfactory to Conference management:

- A. Workers Compensation as required by the Laws of the State of Tennessee
- B. General Public Liability, naming The Global Green Initiative-Memphis Conference, The Foundation for Global Mobility, Inc., The FedEx Institute and The University of Memphis, as additional insureds with limits of at least \$1,000,000.00 for injury or death of one person and at least \$5,000,000.00 for injuries to and deaths of persons resulting from a single occurrence and at least \$500,000.00 for damage to property.

Upon request, exhibitor will provide Conference management with certificates of such insurance before exhibitor is allowed to move any of its property into its rented area.

Force Majeure

The Global Green Initiative-Memphis Conference and The Foundation for Global Mobility, Inc., shall have no liability or responsibility for cancellation or failure to complete all of the events of The Global Green Initiative – Memphis Conference on account of force majeure, including, by way of illustration and not in limitation, industrial strife, labor disputes, strikes, lockouts and the like; fire, crimes or other acts of the public enemy; flood, earthquake, lightning, windstorm, or other acts of God; or any other cause beyond the control of Conference management.

General

Exhibitor agrees to comply with all pertinent laws and regulations of all State, municipal, University of Memphis, and other authorities that may affect The Global Green Initiative – Memphis Conference, and its Technology Showcase exhibit area. Conference management shall have full discretion and authority to interpret and enforce all terms, conditions and further stipulations deemed necessary for the proper conduct of Conference and exhibit activities.

This Agreement shall be interpreted and enforced in accordance with the laws of the State of Tennessee.