

Sponsorship

“The Global Green Initiative: Transportation in Transformation” is a presentation of The Foundation for Global Mobility, Inc. The Foundation is a non profit (U.S. 501c3) educational entity that derives its support from tax deductible contributions and from the proceeds of its educational and research offerings.

Sponsorship opportunities for The Memphis Conference April 20-22 are available to corporations and organizations and fall into the following three primary categories:

I. Conference Sponsorships

Individuals, Corporations and organizations, both public and private that agree to sponsor The Global Green Initiative, will receive direct benefits in terms of exposure and publicity as well as the tangible benefit of complimentary conference credentials and display space for corporate or organizational displays in the Conference’s unique “TechSpace” indoor and/or outdoor exhibition.

Conference sponsorships are available at three levels of contribution. Conference sponsorship contributions are tax deductible and qualify for a no cost matching credit for membership in The Foundation for Global Mobility Inc. Those three levels are:

Conference Sponsor: \$10,500.00

Conference Co-Sponsor: \$6,500.00

Conference Contributor: \$1,500.00

Details of specific sponsor benefits and terms are contained on the Sponsorship Application/Agreement Form.

II. Event Sponsorships

The Conference venue, The FedEx Institute, is a world class venue that provides an extraordinary setting for companies or organizations to host a variety of available Hospitality Events. Luncheons and Receptions are available for sponsorship at a reasonable cost to enable Event sponsors to capture an exclusive with the Conference audience.

- 1) Break Sponsor, Zones H1, H3, H4 Cost: \$1,500.00
- 2) Luncheon Sponsor (buffet style) Zone H2 Cost: \$3,500.00
- 3) Reception Sponsor (buffet style) Zones H1 and H2
\$4,000.00

There are currently 2 Break, 2 Luncheon and 2 Reception sponsorship opportunities available.

Event Sponsors will be permitted to distribute corporate or product literature and display promotional materials, banners and customized décor.

To maximize the value and exposure to Event Sponsors, several areas both inside and outside the Conference venue, The FedEx Institute, have been reserved and defined as “Hospitality Zones” (please see the Sponsor diagram and refer to Zones H1 to H4.)

Special Note: Event Sponsors will be given preference as to selection of TechSpace exhibit spaces located adjacent to or near the pre-defined Hospitality Zones (see TechSpace Diagram).

III. ***Sponsor-Customer Private Interactive Environments***

A third option for direct, up close and personal and private interaction with prospective customers or for on site team meetings between corporate personnel, are special interactive venues provided within the Conference meeting venue, The FedEx Institute.

These intimate, private meeting rooms are state of the art and are equipped with the latest electronic “white board” and teleconferencing capabilities.

The Conference serves as a facilitator and coordinator for the use of these environments, which are provided as a value added service on an at cost basis. The following are available at quarter day; half day and full day rates, during normal conference hours, 8:00 a.m. to 6:00 p.m., Sunday, April 19 through Wednesday, April 22, 2009.

- 1) ***Video Conference Room. Recommended seating maximum: 25***
- 2) ***Digital Living Room. Recommended seating maximum: 15***

***** Please contact Conference management to discuss your needs and reserve your organization’s place in these special environments.***

The Foundation For Global Mobility, Inc.
**THE GLOBAL GREEN INITIATIVE: “TRANSPORTATION IN
TRANSFORMATION”**

April 20-22, 2009
The FedEx Institute
The University of Memphis, Tennessee, U.S.A.

CONFERENCE SPONSORSHIP AGREEMENT

I. Identification of the Parties

The undersigned _____, whose principal business address is _____, hereby applies to become a Sponsoring Organization “Sponsor” of The Global Green Initiative-Memphis Conference ® “GGIC” presented by The Foundation for Global Mobility, Inc. “FGM”, “Organization”, as of this ____ day of _____, 2009. The Mission of The Foundation for Global Mobility, Inc. is to foster the efficient and coordinated flow of product and people around the world, by addressing through research, education and services, the primary forces affecting mobility, including the use of energy resources, infrastructure management and investment and the application of critical technology enablers.

II. Sponsorship Rights, Privileges and Benefits

Sponsors of the GGIC will be entitled to all rights and privileges accorded conference Sponsors, as defined in this Agreement. Based upon the Sponsoring organization’s level of financial commitment, these benefits currently include:

- * Exclusive Invitation and Complimentary Credentials for sponsoring organization’s representatives at all Conference activities, including educational sessions, receptions and dinners
- * Complimentary or discounted display (8 X 10’ exhibition) space in the Conference’s Green Technology Showcase ((indoor or outdoor display choices for rolling stock or equipment displays)
- * Invitation to Conference/Foundation Private VIP Sponsor and Speaker Reception
- * Recognition of Sponsor at the Conference and at designated GGIC and Foundation Activities
- * Listing of Sponsor on Conference website, press announcements and GGIC conference collateral
- * Opportunities for Discounted Membership in The Foundation for Global Mobility, Inc.
- * Tax benefits accruing under charitable giving guidelines

III. Conference Sponsorship Options and Financial Commitment Levels

Conference sponsoring organizations may choose their level of financial commitment. Three levels of contribution are available with corresponding sponsor benefits, as listed below:

Sponsorship Benefits

	Fee	Sponsor Reception Tickets	Complimentary Full Registrations	Exhibition Space
Primary Conference Sponsors	\$10,500	4	6	1 8 X 10
Conference Co-Sponsors	\$6,500	2	4	\$1,000 (30% disc.)
Conference Contributors	\$1,500	0	1	none

Additional Benefits: GGIC Sponsor Benefits for Member Status in The Foundation for Global Mobility, Inc.:

GGIC Primary and Co-sponsors can elect to receive a 25% credit based upon their total GGIC sponsor fee, applied for donor, member or contributor status within The Foundation for Global Mobility, Inc. Information regarding these participation options and benefits is available from The Foundation offices.

The Foundation for Global Mobility, Inc., is an IRS 501c-3 non-profit organization. Financial contributions by GGIC sponsors shall therefore be eligible for charitable tax benefits as defined under the rules and regulations governing donations to non profit public charities as defined by the Internal Revenue Service, and as those donations comply with the charitable giving guidelines of the Sponsoring organization, corporation or individual.

IV. Conference Event Sponsorships

Companies and organizations may elect to sponsor one or more hospitality events to be held at The FedEx Institute during the conference time frame. The available options and pricing are:

Break Sponsor: \$1,500.00 Luncheon Sponsor: \$3,500.00
Reception Sponsor: \$4,000.00

